## Charities in Hong Kong

Now we're going to explore some of the charities in Hong Kong that help solve the problem of wealth disparity and poverty in Hong Kong. We're going to create a radio advertisement podcast that promotes our charity. You can use the document below to help you create your advertisement. Use Google Doc to create a script among your group.

## Here are some examples of radio adds. Some are good and some are bad. They will help us make a list of good and bad radio ad characteristics.

<https://www.youtube.com/watch?v=yRODqCQqBjw>

<https://www.youtube.com/watch?v=pDj8QYigFnw>

<https://www.youtube.com/watch?v=vKXjn4sdRoA>

<https://www.youtube.com/watch?v=kWqG4ANTOyY>

<https://www.youtube.com/watch?v=9xaGYGTxBGE>

<https://www.youtube.com/watch?v=jIQYI0kr3vk>

<https://www.youtube.com/watch?v=rEPT1diEle0>

<https://www.youtube.com/watch?v=N1CRJAySsqA>

The document below is to teach you how to write a script for a charity commercial add. Download the document and use the information to write your script.

Insert Charity Radio ad

Below are some of the charities that focus on Hong Kong charities. Click the pictures to reach the sites.

<http://www.helpinghand.org.hk/index.php>

<http://feedinghk.org>

<http://www.sjs.org.hk>

<http://www.poleungkuk.org.hk>

<http://www.4limb.org>

<http://www.commchest.org>

<http://www.changingyounglives.org.hk>

<http://www.soco.org.hk>

<https://www.crossroads.org.hk//>

<https://www.crossroads.org.hk>

<http://www.schsa.org.hk/tc/home/index.html>

<http://www.heephong.org>

<http://www.hkspc.org/php/webcms/public/mainpage/main.php3?mode=published>

<http://www.thewomensfoundationhk.org>

<http://www.oxfam.org.hk/en/default.aspx>

<http://www.unicef.org.hk/en>

## SAVING YOUR ADVERT AND SHARING

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| Now that you've got your chosen charity and a script, you will use Garage Band to save your sound file. It will allow you to add sound FX and music files to the dialogue and narration. Once you've created your final charity advert audio file, you will save it to your own sound cloud. Click the link on the right for Sound Cloud. This will allow you to upload and share your audio file easily and best of all, for free. |

<https://soundcloud.com>

Sharing: Padlet

Sharing time! Now that you've got the public link from your Sound Cloud file, copy and paste it to the Padlet below.

Teachers create your own for your site: <http://padlet.com>